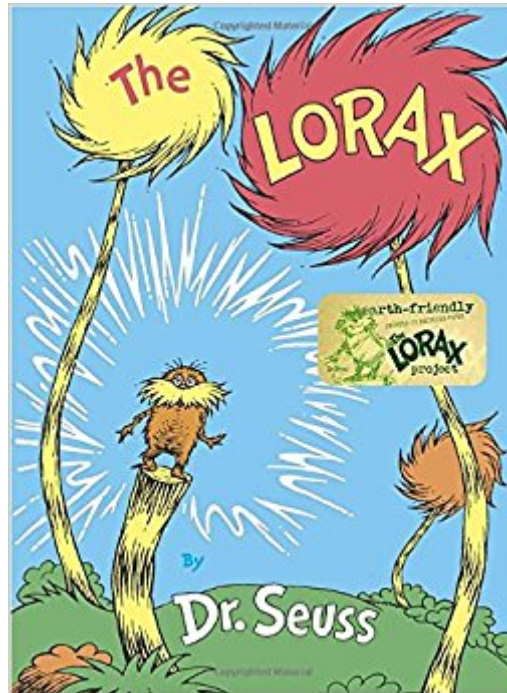




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# The Lorax (Classic Seuss)



## Synopsis

"Unless someone like you...cares a whole awful lot...nothing is going to get better...It's not." Long before saving the earth became a global concern, Dr. Seuss, speaking through his character the Lorax, warned against mindless progress and the danger it posed to the earth's natural beauty. "The big, colorful pictures and the fun images, word plays and rhymes make this an amusing exposition of the ecology crisis." —School Library Journal.

## Book Information

Lexile Measure: 560L (What's this?)

Series: Classic Seuss

Hardcover: 72 pages

Publisher: Random House Books for Young Readers (August 12, 1971)

Language: English

ISBN-10: 0394823370

ISBN-13: 978-0394823379

Product Dimensions: 8.3 x 0.4 x 11.4 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 764 customer reviews

Best Sellers Rank: #1,285 in Books (See Top 100 in Books) #8 in Books > Children's Books > Literature & Fiction > Poetry > Dr. Seuss #20 in Books > Children's Books > Literature & Fiction > Poetry > Stories In Verse #47 in Books > Children's Books > Classics

Age Range: 6 - 9 years

Grade Level: 1 - 4

## Customer Reviews

When Dr. Seuss gets serious, you know it must be important. Published in 1971, and perhaps inspired by the "save our planet" mindset of the 1960s, *The Lorax* is an ecological warning that still rings true today amidst the dangers of clear-cutting, pollution, and disregard for the earth's environment. In *The Lorax*, we find what we've come to expect from the illustrious doctor: brilliantly whimsical rhymes, delightfully original creatures, and weirdly undulating illustrations. But here there is also something more--a powerful message that Seuss implores both adults and children to heed. The now remorseful Once-ler--our faceless, bodiless narrator--tells the story himself. Long ago this enterprising villain chances upon a place filled with wondrous Truffula Trees, Swomee-Swans, Brown Bar-ba-loots, and Humming-Fishes. Bewitched by the beauty of the Truffula Tree tufts, he

greedily chops them down to produce and mass-market Thneeds. ("It's a shirt. It's a sock. It's a glove. It's a hat.") As the trees swiftly disappear and the denizens leave for greener pastures, the fuzzy yellow Lorax (who speaks for the trees "for the trees have no tongues") repeatedly warns the Once-ler, but his words of wisdom are for naught. Finally the Lorax extricates himself from the scorched earth (by the seat of his own furry pants), leaving only a rock engraved "UNLESS." Thus, with his own colorful version of a compelling morality play, Dr. Seuss teaches readers not to fool with Mother Nature. But as you might expect from Seuss, all hope is not lost--the Once-ler has saved a single Truffula Tree seed! Our fate now rests in the hands of a caring child, who becomes our last chance for a clean, green future. (Ages 4 to 8)

Review, USA Today, April 22, 2008: "The Lorax. . . has been a perennial favorite of kids and parents since it was published in 1971."

This book is not just a children's book but so much more! Every family should have this as a staple in their home. It is so relevant to the world today that it is almost inconceivable that it was written in 1971, 46 years ago. The environmental issues alone are a must read for everyone. Get it for a very young child so they can begin to learn responsibility now for the world we live in.

My copy is missing half the book. The story abruptly stops and the last few pages are just blank. Definitely disappointed! Update- sent me a 2nd book. This one is in tact. Much happier now. Really can't go wrong with Dr. Seuss!

My cousin's baby shower requests a book in place of a card and I had to choose this bc it's been my favorite Dr. Seuss book since I was a kid! Came in perfect shape bc it was perfectly packaged!

My favorite Dr. Seuss book and funny thing is that, almost 50 years later, the message is still very much current today. My kids love it too and what's best, the content makes them ask questions, as sometimes it's hard for them to get all the nuances in the book. I recommend it as an addition to everyone's library.

Cute story for young kids. Easy for beginning readers. Book arrived within the allotted time frame and was well packaged. Good pricing on this book at . Ellen P.

This was a gift for my 7 year old granddaughter. They were celebrating Dr Seuss's birthday at school all week. She enjoyed being to read each book being featured at school

What a wonderful book. Purchased for a baby shower as cherished/favorite books were requested for the baby in lieu of cards. My note inside was "Sweet Baby you are lucky to be born to a Mama who WILL teach you to speak for the trees and we need more people like that in the world". My boyfriend who is almost 50 had never heard this book so before I gave it as a gift I made him sit down and read it to him.....ha ha

If you know the story, you love it. This book is a good size for reading together and it's printed on recycled paper without killing any Truffula Trees.

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